



# YOUTH DREAM **BIG...** & ARE EXCITED ABOUT LIFE! WORK, FRIENDS, DREAMS, HOBBIES SO MUCH TO CHASE AND ACHIEVE

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With everyday hustle, stressful lifestyle and harsh environment aggressors. This can take their toll on the skin, making it dry and dull.

# But, why limit YOUR attitude?



What are YOU looking for?



# A skin care solution that..

- doesn't let you compromise with your life and ambition
- provides you with an attractive skin glow
- has vivid ingredient stories





# And all of this following the latest trends.....







# Need of the hour....

**Strongly differentiated herbal** offerings that is specially crafted for them.

They are looking for products that are:

# Quick and effective



# Have pleasant

sensorials

In convenient and appealing formats



# Glow launches differentiated herbal skin care range that addresses these concerns and gets the trend going



# Presenting Glow Herbals







#### VIDEO TO INSERT







# NONE BENEFITS Powered with dual benefits of: Visibly Glowing Skin

Glow

- Brighter looking skin
- Clear and radiant
- skin looks even toned and smooth

\*With regular use in combination of Glow Herbals Face Wash, Day Cream and Night Cream..



# **SKIN PROTECTION**

Forms a protective shield over the skin







# Backed with strong story of ingredients which are trending

- Power packed and effective ingredients
- Unique ingredient combination for each product to deliver its promise













# **#LUMISKIN™COMPLEX FOR SKIN GLOW**

This complex has been developed to deliver to the promise of :

.Visibly glowing skin with regular use

. Helps reduce the appearance of dark spots and blemishes

.Even toned complexion

. Radiant looking skin

LUMISKIN'" is registered trademark of sederma SAS France. 'When used in combination of Glow Herbals Face Wash, Day Cream and Night Cream.





# What's even better?





# Each product is also enriched with its own hero ingredient



Papain Enzyme in Face Wash that provides gentle exfoliation



Indian Kino in Day Cream that acts as an antioxidant



Mangosteen butter in Night Cream that hydrates and moisturises

# Here's the **best news**





# Goodness of Herbals range at exciting prices

Glow Herbals Face Wash: Glow Herbals Day Cream: Glow Herbals Night Cream: Glow Herbals Bundle R120 R192 R192 R504



SUITABLE FOR ALL SKIN TYPES | DERMATOLOGICALLY TESTED | PARABEN FREE | SILICON FREE

#### **Glow Herbals FACE WASH**



Enriched with the goodness of herbal blend, Lumiskin<sup>™</sup> and hero ingredient - Papain enzyme.



# THE HERO INGREDIENT - PAPAIN ENZYME

This enzyme derived from the seeds of papaya provides:

- Gentle exfoliation
- Clean & fresh skin







# **CORE BENEFITS**

Glow

FACE WASH

CLEANSE & RADIANCE

- 100% soap free formula, hence mild on skin
- Evens skin tone and gives it a visibly glow with Lumiskin<sup>™</sup>
- Cleanses skin with the power of Herbal Blend
- Pleasant experience because of lovely fragrance
- Papain exhibits natural exfoliation properties that keeps the skin clean, soft and supple.
  Microcapsules containing papain

when rubbed onto the skin releases Papain

\*When used in combination of Glow Herbals Face Wash, Day Cream and .Night Cream.

#### **Glow Herbals DAYCREAM SPF15**

It is enriched with the goodness of herbal blend, Lumiskin<sup>™</sup>. biosaccharide gum and hero ingredient - Indian kino.



# Glow

## THE HERO INGREDIENT - INDIAN KINO

This skin ingredient helps:

- Even skin tone
- Give radiant glow



# **CORE BENEFITS**

- Sun protection with SPF15/PA+++
- Skin feels smooth due to the presence of Herbal Blend
- Keeps skin protected from harmful UV rays from sun exposure
- Evens skin tone and glow because of the presence of Lumiskin™

Hydrates skin, leaving behind a lovely fragrance



\* With regular use in combination of Glow Herbals Face Wash, Day Cream and Night Cream..

Glow

MY CREAN

#### **Glow Herbals Night Cream**

it is enriched with the goodness of herbal blend, Lumiskin™, Indian lotus extract and hero ingredient- Mangosteen butter.



# THE HERO INGREDIENT - MANGOSTEEN BUTTER

This ingredient from the central eastern part of India is:

- Rich in fatty acids
- Provides long lasting emollience,
  - hydration and moisturisation
- Makes skin soft and supple







# **CORE BENEFITS**

- Evens skin tone and gives it a visibly glow with Lumiskin™
- Soothes skin with Indian Lotus Extracts
- Pleasant experience because of lovely fragrance
- Enriched with Xymenynic Acid, extracted from seeds of the sandalwood tree. It helps reduce the appearance of dark spots and blemishes
- Mangosteen Butter with excellent emolliency, deeply moistures and softens.



# **HOW TO USE!**



#### Face Wash

Wet face and hands. Squeeze a small quantity of Glow Herbals Face Wash onto the palms and work up lather. Apply on face and neck in circular motion. Rinse with water. Use twice daily.



### **Day Cream**

After washing your face with Glow Herbals Face Wash, tap dry. Apply Glow Herbals Day Cream with massaging action on dry face for at least 15 mins prior to going out in sun.



## Night Cream

Wash face with Glow Herbals Face Wash. Tap dry. Apply Glow Herbals Night Cream with massaging action on dry face prior to going to bed.



## Joining the Glow family,







**Glow Herbals Tissue Oil** 200ml is a non-greasy easily absorbed oil that consists of a blend of various oils that helps to replenish the skin's natural oils and helps moisturise skin.

With regular application it hydrates the skin. This tissue oil also helps with the skin's elasticity, leaving skin feeling supple and soft.





# The Tissue Oil contains:



AVOCADO OIL for softer and supple skin.



OLIVE OIL to condition and soothe dry skin.



VITAMIN E & A, antioxidant for skin conditioning and protection.



SWEET ALMOND OIL - emollient for skin moisture balance.



**SOYABEAN OIL** - Rich in vitamin E and its hydrating property to help the skin retain moisture.



# INCA INCHI OIL BENEFITS: SOFT and SUPPLE

- Restores skin elasticity keeping it firm, supple and smooth.
- Has emollient and soothing properties to restore skin's natural oils and hydration.

# **ARGAN OIL BENEFITS:**

- Rejuvenate and Protect Skin
- Revitalizes skin's natural glow.
- Evens skin tone.
- Protect and maintain the skin barrier from environmental factors.







# **Further benefits include:**

- Hydrate Long lasting hydration.
- **Moisturise** Lock & seal in moisture to sustain the skin's natural moisture barrier and skin elasticity.
- Protect protect and maintain the skin barrier from environmental factors.
- Repair Plumps up the skin and smooth out the appearance of enlarged pores and fine lines skin elasticity

